



# Limited Edition

## Bicycle® Collector's Item Deck

### Post 9/11 Deck of 52

#### Businesses & Charities Launched by the Military Community

Throughout history, decks of cards brought awareness, served as a rally point and galvanized the troops (& our nation).

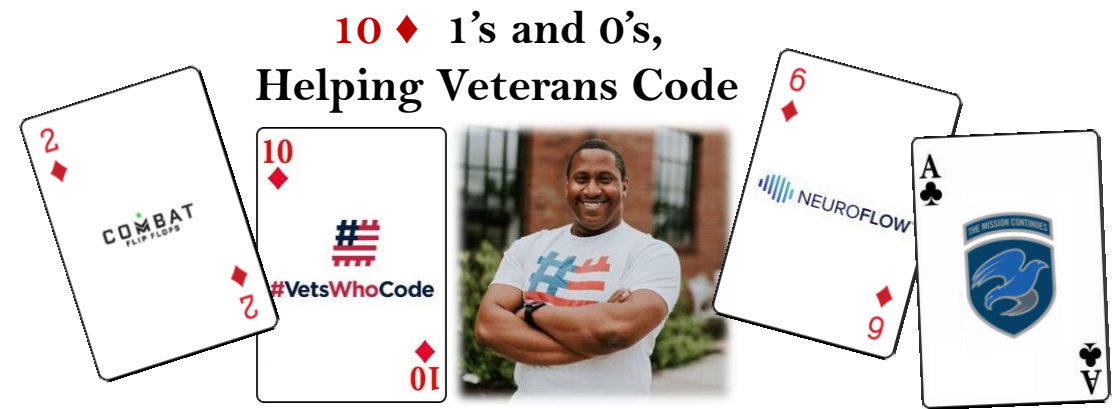
As a spin-off from the [2003 Most Wanted Deck](#), *this* Collector's Deck highlights interesting and successful post 9/11 ventures launched by the military community.

This fun, effective tool informs and inspires. It connects us—resonates—and shows how veterans & their families are a positive force in our local communities, culture and economy.

*“A measure of success is not where they are now, but where we are. In 2003, the deck targeted those who led by fear. This deck features those who lead by inspiration.”*

The [Post 9/11 Deck of 52](#) flips the script. [BUY IN BULK](#) at low cost.





## Post 9/11 Deck of 52

Businesses & Charities Launched by the Military Community

*Limited Edition Bicycle® Playing Cards Collector's Item*



10 ♠ A Pledge to Hire  
10,000 Veterans

3 ♦ 3 Veterans, 3 Petals,  
Direct Wages for Afghan Women





7 ♠ Founder Served in  
1 of the 7 Special Forces Groups



7 ♥

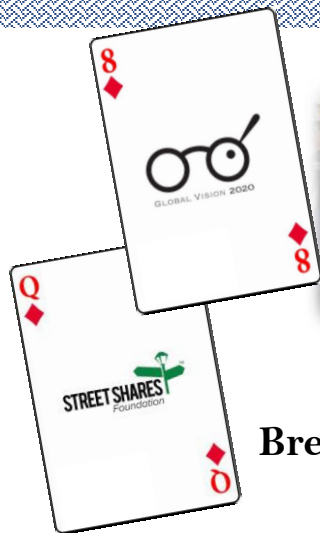
7 Schools Built for Afghan Girls



## Post 9/11 Deck of 52

Businesses & Charities Launched by the Military Community

*Limited Edition Bicycle® Playing Cards Collector's Item*



3 ♣ Team 3 SEAL  
Breaches Success Alongside  
Military Spouse



5 ♦ 5 Months of Hands-on Training



2 ♥ Every 2.5 Hours, One  
More Victim in the U.S.



**J ♠ Jack of All Trades Masters  
Construction Efficiency**



**3 ♥ Socially Conscious 3D Printing**



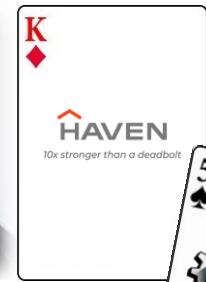
## Post 9/11 Deck of 52

Businesses & Charities Launched by the Military Community

*Limited Edition Bicycle® Playing Cards Collector's Item*



**K ♦ This King of the Castle  
Protects What Matters Most**



**7 ♦ In 2007, His Life Changed Forever**



**9 ♦ Cancer Survivor, Zoe, Chose this Card**



## 2019 Limited Edition

### Bicycle® Collector's Item Deck ~ Post 9/11 Deck of 52



A ♣ <u>The Mission Continues</u> ♣	A ♦ <u>Team Rubicon</u> ♦	A ♠ <u>Bunker Labs</u> ♠	A ♥ <u>Team Red, White &amp; Blue</u> ♥
2 ♣ <u>Born Primitive</u> ♣	2 ♦ <u>Combat Flip Flops</u> ♦♦	2 ♠ <u>The Dining Traveler</u> ♠	2 ♥ <u>DeliverFund</u> ♥
3 ♣ <u>Bottle Breacher</u> ♣♣	3 ♦ <u>Rumi Spice</u> ♦♦♦	3 ♠ <u>Grypmat</u> ♠	3 ♥ <u>re:3D</u> ♥
4 ♣ <u>Smart[Bins]</u> ♣	4 ♦ <u>EOFire</u> ♦	4 ♠ <u>Vets2Chef</u> ♠	4 ♥ <u>Mutt's Sauce</u> ♥
5 ♣ <u>Murphy's Naturals</u> ♣	5 ♦ <u>Dog Tag Bakery</u> ♦	5 ♠ <u>Puzzle Perks</u> ♠♠	5 ♥ <u>Catch a Lift Foundation</u> ♥
6 ♣ <u>Recon Realty</u> ♣♣	6 ♦ <u>NeuroFlow</u> ♦	6 ♠ <u>One More Wave</u> ♠	6 ♥ <u>Authentically American</u> ♥♥
7 ♣ <u>Travis Manion Foundation</u> ♣	7 ♦ <u>CreatiVets</u> ♦	7 ♠ <u>GORUCK</u> ♠♠	7 ♥ <u>Lamia Afghan Foundation</u> ♥♥
8 ♣ <u>Kill Cliff</u> ♣	8 ♦ <u>Global Vision 2020</u> ♦	8 ♠ <u>Heroes Vodka</u> ♠	8 ♥ <u>Menúd</u> ♥
9 ♣ <u>Sandboxx</u> ♣	9 ♦ <u>The Giving Goose</u> ♦♦	9 ♠ <u>Project K-9 Hero</u> ♠	9 ♥ <u>Nine Line Apparel</u> ♥♥♥
10 ♣ <u>LumAware</u> ♣	10 ♦ <u>Vets Who Code</u> ♦	10 ♠ <u>Black Rifle Coffee Co.</u> ♠	10 ♥ <u>GoodBookey</u> ♥
J ♣ <u>Wounded Warrior Project</u> ♣	J ♦ <u>With Honor</u> ♦♦	J ♠ <u>Rhumbix</u> ♠♠	J ♥ <u>Student Veterans of America</u> ♥♥
Q ♣ <u>R. Riveter</u> ♣	Q ♦ <u>StreetShares Foundation</u> ♦♦	Q ♠ <u>JDog Brands</u> ♠♠	Q ♥ <u>V-Wise</u> ♥
K ♣ <u>Mission BBQ</u> ♣	K ♦ <u>HAVEN</u> ♦	K ♠ <u>Grunt Style</u> ♠	K ♥ <u>Plated</u> ♥

Green: Army   Red: Marines   Navy: Navy   Blue: Air Force   Orange: Coast Guard   Purple: Family   Gold: Gold Star Family





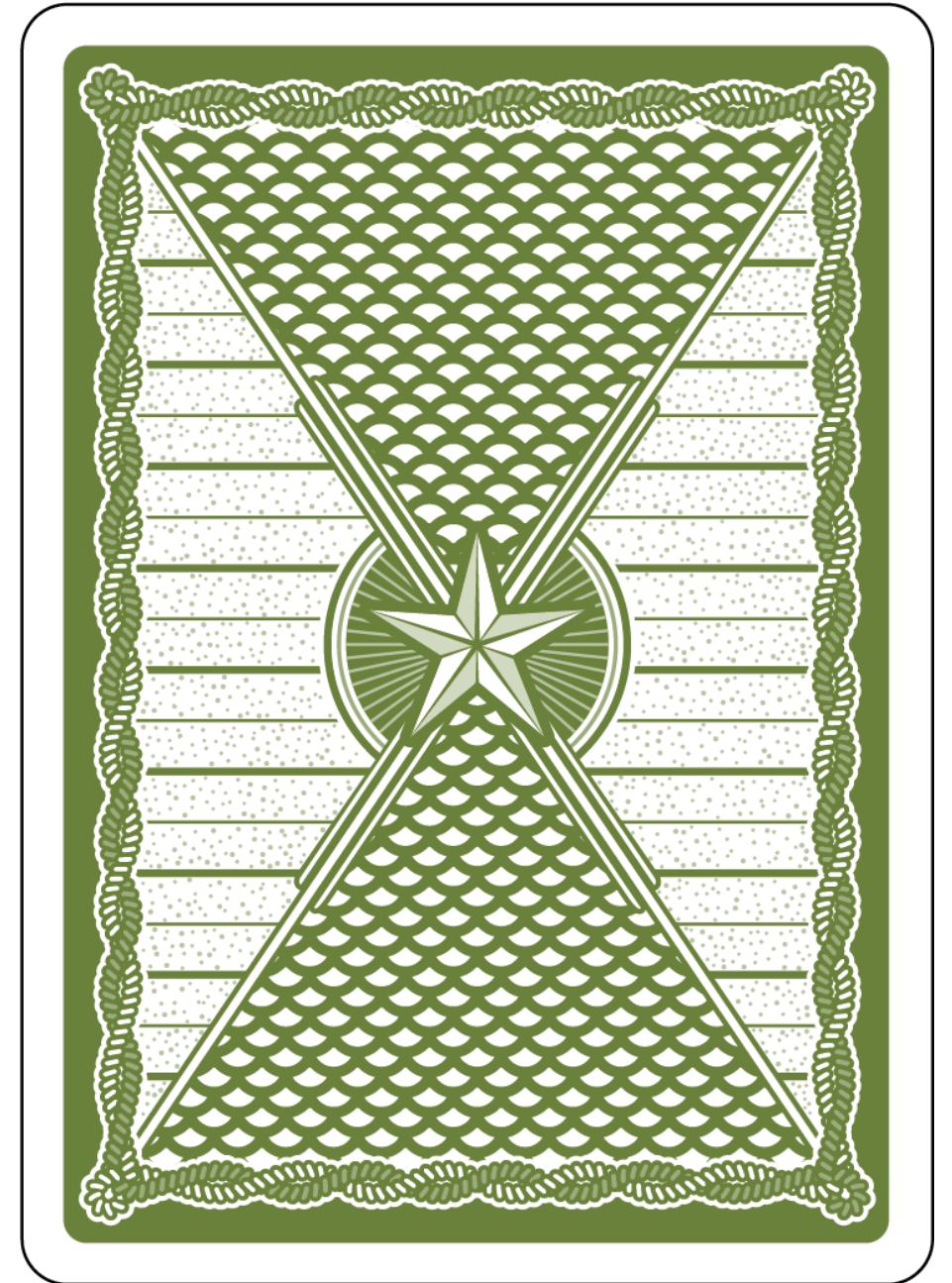
# Limited Edition Bicycle® Collector's Item Deck Post 9/11 Deck of 52

## Back of the Card Design

Original and exclusive artistry inspired by  
U.S. Marine Corps Veteran Richard Casper, in collaboration with  
creative Doug Cordes and U.S. Army Veteran Marjorie K. Eastman

**“That’s the power of art—people see what they want, or need, to see.”**  
~ Richard Casper, Founder, CreatiVets

- Intertwined Ropes:** Representing the two main conflicts, Iraq & Afghanistan
- Helmets:** Richard’s signature trademark, repeating pattern emulates the curved line known in military map symbology as a FLOT (Forward Line of Troops)
- Star:** 5 points for the five service branches, also triggering sentiment for the American flag and military traditions of blue and gold star families
- Lines:** Each horizontal represents a year in the ongoing Global War on Terror
- Hourglass or Fields of Fire:** Filled, timeless, different directions
- Color:** One color stands for less than 1% that have worn a uniform since 9/11
- Center Circle w/ Propeller:** Design inspiration from WWII Spotter Deck



# Limited Edition

## 2019 Bicycle® Collector's Item Deck

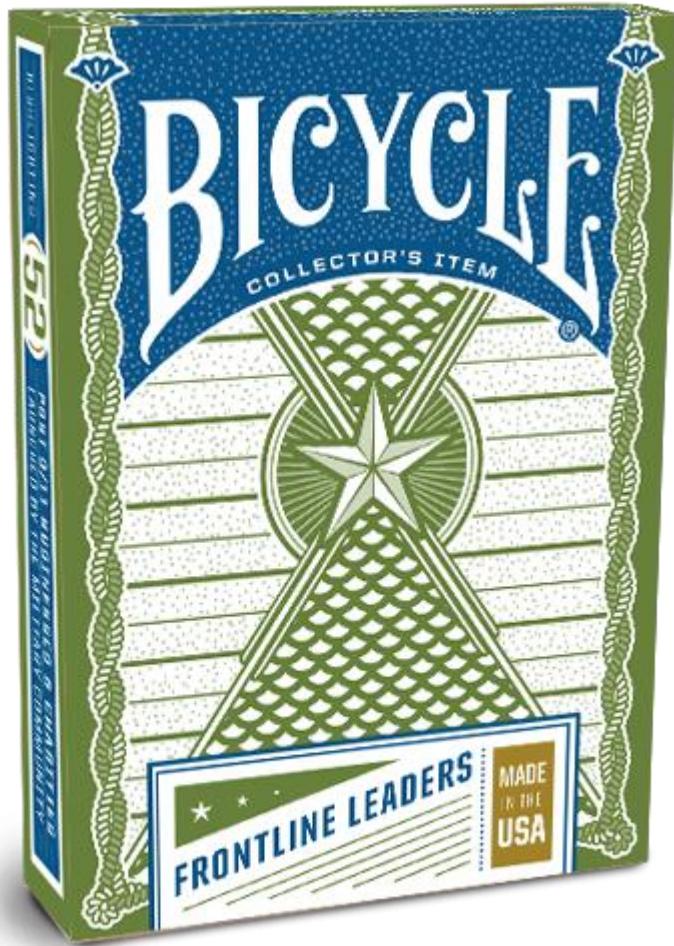
### Post 9/11 Deck of 52

## 52 Companies & Charities Launched by the Military Community

- All 5 Service Branches: U.S. Army, U.S. Marine Corps, U.S. Navy, U.S. Air Force, & U.S. Coast Guard
- Military Family Members & Gold Star Families
- Variety of Industries, Products, and Services
  - Local to National Footprint and Impact
  - Cultural Influencers
- Force Multipliers in America's Economy

#FrontlineLeaders #deckof52  
#unmatchedcurrency #winninghand

## What a Deck of Cards Can Teach Us



**Availability**  
[bicyclecards.com](http://bicyclecards.com)

**Retail**  
\$6.99

**Bulk Ordering  
Available**

**Contact**  
[Marjorie@marjorie  
keastman.com](mailto:Marjorie@marjoriekeastman.com)

**Creator**  
Marjorie K. Eastman  
Longbow Six  
Publishing, LLC